

Sara Osama Hassan Hosny

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Work Experience

Teaching Assistant - Business Administration Department

Faculty of Commerce - Cairo University

Courses Taught

- Marketing (Sophomores)
- Marketing Research (Seniors)
- Organisational Behaviour (Freshmen)
- Introduction to Business (Freshmen)
- Management (Freshmen)
- Data Mining (Juniors)
- Strategic Management (Seniors)

Education

- Master's Degree in Business Administration in the field of Marketing, Business Administration Department, Faculty of Commerce, Cairo University. Grade: Pass with no corrections.
- Pre-MSc in Business Administration. Business Administration Department, Faculty of Commerce, Cairo University. Grade: Excellent
- Bachelor's Degree in Business Administration (English Section), Faculty of Commerce, Cairo University. Grade: Very Good with honours (1st of Class Ranking)
- High School Degree in Literary Section (Thanaweya Amma). Port Said Language School. Grade as a Percentage: 96% (1st of Class Ranking)

Awards & Honors

- Academic Excellence Award at the Faculty of Commerce, Cairo University for being the first of the graduation class.
- Two Academic Excellence Awards at the Faculty of Commerce, Cairo University
- Dr. Mahmoud Sadeq Bazaraa's award for Undergraduate Student Excellence in the Marketing Course at the Faculty of Commerce, Cairo University.
- Dr. Mahmoud Sadeq Bazaraa's award for Undergraduate Student Excellence in the Marketing Research Course at the Faculty of Commerce, Cairo University.

Additional Courses Taken

- A series of Research Methodology Courses provided by the Staff of the Faculty of Commerce, Cairo University
- "Modern Trends in Teaching" provided by the Faculty and Leadership Development Center, Cairo University
- "Credit Hours System" provided by the Faculty and Leadership Development Center, Cairo University
- "International Publication" provided by the Faculty and Leadership Development Center, Cairo University
- "Digital Marketing" An Online free course provided by the University of Southampton through FutureLearn.com

Languages

- Arabic: Native proficiency
- English: Native or bilingual proficiency
- French: Limited working proficiency

Skills

- University Teaching
- Research – Marketing Research
- Marketing
- Microsoft Office
- Statistical Data Analysis using SPSS, Smart PLS, and LISREL
- Teamwork
- Presentation
- Communication
- Continuous Learning

Research Interests

- Marketing: Social Marketing; Consumer Behaviour; Digital Marketing
 - Sustainability
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