TEMPORARY USES AND REGENERATION OF HISTORIC CONTEXTS THE CASE OF ATTABA MARKET, CAIRO

Sahar Imam¹, Dalila ElKerdany², Neveen Hamza³, Aliaa AlSadaty⁴, Tamer ElSerafi⁵,

Mahmoud Abdallah⁶

ABSTRACT

Recent redevelopment methods consider activities as the core of catalytic regeneration strategies in decaying settings with value. Urban catalysts approaches recently focus on temporary uses in pilot projects. The current paper discusses temporary uses and cultural activities impact on urban regeneration strategies, turning old Historic market buildings located in contexts of value into social and cultural catalysts to their surrounding contexts. The paper methodology includes three parts: the first part discusses temporary uses as catalysts in contexts of value, the strategies adopted to turn historic markets into social and cultural catalysts, the role of different stakeholders in temporary uses strategies. The second part reviews an Egyptian 19th century market building 'Attaba vegetable market' as a potential catalyst in Attaba historic district facing heavy urban growth threatening area character. The third part tends to develop an approach that allows experimental and temporary activities to be active in testing residents' needs and turning an existing historic building through a temporary reuse program into an urban catalyst to its surroundings. The framework proposed consists of a comprehensive flexible program that sets regeneration objectives benefiting the catalytic effect of experimental and temporary activities in pioneer projects and proposes several ways to achieve regeneration goal while including different stakeholders.

KEYWORDS: Temporary Uses, Urban Form, Incremental Change, Regeneration Policies, Historic markets, Attaba Market.

https://www.jeasonline.org/paper/1123/preview

¹ S. Imam, Associate Professor, Department of Architecture, Faculty of Engineering, Cairo University, Cairo, Egypt, info@jeasonline.org

² D. ElKerdany, Professor, Department of Architecture, Faculty of Engineering, Cairo University, Cairo, Egypt

³ N. Hamza, Senior Lecturer, School of Architecture, Planning and Landscape, Newcastle University, Newcastle, NE1 7RU, UK

⁴ A. AlSadaty, Associate Professor, Department of Architecture, Faculty of Engineering, Cairo University, Cairo, Egypt

⁵ T. ElSerafi, Assistant Professor, Department of Architecture, Faculty of Engineering, Cairo University, Cairo, Egypt

⁶ M. Abdallah, Lecturer, Faculty of Tourism and Hotels, Mansoura University, Mansoura, Dakahlia, Egypt