

SMEs in Taiwan

By William Tang

Hi-tech Promotion Center

Taipei City Government

Contents

- The global overview
- The development of Taiwan SMEs
- The strategy of Taiwan SMEs to the environment change
- The transition and upgrade of Taiwan SMEs
- The Taiwan government fostering policy for SMEs
- Conclusions and suggestions

The global overview

- Changes of foreign economic environment
 - Slow recovery in advanced economies
 - Slowing growth in emerging market countries
 - The rise of regional economic integration
 - Youth unemployment has become a global structural problem

The global overview

- Changes of domestic economic environment
 - General downturn in the economy
 - Rise of consumer prices
 - Private investment mainly in 3C industries
 - Growth in foreign trade but worries
 - Money market interest rates remain steady
 - Poor youth employment, the real wages fall
 - Taiwan economics outlook is getting better

The global overview

- The SME development situation in principal countries
 - USA
 - Mainland China
 - Japan
 - Germany
 - UK
 - France
 - Italy
 - Canada
 - Korea
 - Singapore
 - Taiwan

The development of Taiwan SMEs

- Development direction of Taiwan SMEs
 - The overall business situation
 - Taiwan SMEs in manufacturing
 - Taiwan SMEs in commerce
 - Taiwan SMEs in new ventures
 - The financing of Taiwan SMEs
 - The human resources of Taiwan SMEs

The strategy of Taiwan SMEs to the environment change

- Measures of Taiwan government confront economic changes
- Changes and directions which Taiwan SMEs face

The transition and upgrade of Taiwan SMEs

- Globalization and export development of Taiwan SMEs
- Business opportunities and challenges to Taiwan SMEs
- The development strategy of Taiwan SME new ventures

The Taiwan government fostering policy for SMEs

- Financial services improvement and investment promotion
- Transition, upgrade and R&D stimulation
- Innovation and entrepreneurship building, accelerating incubation
- Consolidating local industries and markets
- Related matching measures

Conclusions and suggestions