

Consumer Economics

What is Economics?

The Concept, Microeconomics Concerns, Macroeconomics Concerns, and the difference between macroeconomic and microeconomic, Economic Goals, Policy, and Reality, Assumptions in Economics, Policy Formulation, Economic Problems, The Economic Circular Flow Diagram, the economic systems.

What are The Basics of Demand?

Markets, Demand, The income effect, The substitution effect, factors affecting demand, Movement along a shifts in demand curve, elasticity of demand, three methods that are used to measure the price elasticity of demand, Price Elasticity of Demand, Elasticity Coefficient, Calculating the elasticity, Demand Curve and Total Revenue, Marginal revenue.

Consumer Behavior

Income and Substitution Effects Revisited, Giffin's Paradox, Inferior goods, Consumer Equilibrium, total utility maximization, Utility and Demand Curves, indifference curve, consumer's preferences, Budget Constraint, Income Effect, Substitution Effect.

Market Imperfections

Taxes, Price Floors and Ceilings, Externalities, Public Goods, Firms and Market Structure, Pure Competition, Pure Competition and Efficiency, Pure Monopoly, Resource Market Complications, Information, Epilogue to Principles of Microeconomics,

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What is Economics?		
L#1: Aya	L#1: Shahenda	L#2: Abdelaziz
The Concept, Microeconomics Concerns, Macroeconomics Concerns, and the difference between macroeconomic and microeconomic, Economic Goals, Economic Policy and its tools, Economic Reality,	Demand and Consumer Surplus, Assumptions in Economics, Economic Policy Formulation, Economic Problems (The economizing problem- Resources and factor payments- Full employment- Economic Efficiency- Allocations of resources- choices- Law of Increasing Opportunity Costs- Economic Growth),	Opportunity Cost, The Economic Circular Flow Diagram, the economic systems.
What are The Basics of Demand?		
L#2: H. Ali	L#3: H. Shehatah	L#3: Aya
Markets, Demand, The income effect, The substitution effect, factors affecting demand, Movement along a shifts in demand curve,	elasticity of demand, three methods that are used to measure the price elasticity of demand, Price Elasticity of Demand,	Elasticity Coefficient, Calculating the elasticity, Demand Curve and Total Revenue, Marginal revenue.
Consumer Behavior		
L#4: Shahenda	L#4: Abdelaziz	L#5: H. Ali
Income and Substitution Effects Revisited, Giffin's Paradox, Inferior goods, Consumer Equilibrium,	Utility and Demand Curves, indifference curve,	Total utility maximization, , consumer's preferences, Budget Constraint, Income Effect, Substitution Effect.
Market Imperfections		
L#5: H. Shehatah	L#6: Aya	L#6: Shahenda
Taxes, Price Floors and Ceilings, Externalities, Public Goods, Firms and Market Structure, Pure Competition,	Pure Competition and Efficiency, Pure Monopoly,	Resource Market Complications, Information.
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L#7: Abdelaziz	L#7: H. Ali	L#8: H. Shehatah
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