

Agricultural projects management (AEC 320)

Biotechnology program

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Course Description

Agricultural projects planning and evaluation course focuses on the *why*, *what*, and *how* of the management of projects, and seeks to develop and improve the skills required for managing ongoing and future projects:

- Comprehend project management concepts and their significance;
- Understand how to meet business goals through effective project management
- Learn how to deliver and realize projects according to stakeholders'; expectations
- Develop core project management skills to contribute to the achievement of strategic objectives of your organization
- Apply the techniques and tools to plan and schedule projects

Course content

- Agribusiness management
- Types of agribusinesses
- International agribusiness
- Strategic market planning
- The marketing mix
- Understanding financial statements
- Analysing financial statements
- Supply chain management

References

- Agribusiness: Decisions and Dollars by Jack Elliot, 2nd edition
- Agribusiness Fundamentals and Applications 2nd edition
- Farm management by Barnard, F., Akridge, J., Dooly, F., Foltz, J. 4th edition

Course grade distribution

- Theoretical exam 60%
- Two Mid-term exams 20%
- Team Project Presentation 10%
- Oral exam 10%