

Sarah Mahmoud Ahmed ElSaid Khater

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Personal Data:

- Age: 26 years.
- Nationality: Egyptian.

Education:

- 2006: Completed secondary education in Queen Language School.
- 2010: Graduated from the English Section of the Faculty of Mass Communication, Cairo University.

Current position:

- 2011 – Till now: Teaching Assistant in the Faculty of Mass Communication, Cairo University, Department of Public Relations and Advertising, English Section.
- Currently preparing Master's thesis in Advertising Literacy.

Training experience before graduation:

- 2007: A training course in news editing for 90 days, - NileNews, Egyptian Radio and Television Union (ERTU).
- 2009: A training course organized by women rights and media centre and Friedrich Ebert Stiftung NGO.
- 2009: Participation and writing in the English edition of "Sot el Gamaa" newspaper.
- 2009: Training in the censorship department under the supervision of Ms. Mona el Soghayar, head of the Egyptian Television censorship department, and Ms. Nadia Abdel Aziz – Egyptian Radio and Television Union (ERTU).
- 2009: Training in customer service for 28 days – HSBC Egypt.

- 2009: Training for 15 days – the Egyptian Channel 2, Egyptian Radio and Television Union (ERTU).
- 2010: Participation as a member of a team in the production of a short 3D documentary “Cubic Meter” as a graduation project, which was ranked first – Faculty of Mass Communication, English Section.

Current experience:

- a) Assisted in teaching the following courses:
 - a. E-Marketing.
 - b. International Communication.
 - c. Production of Promotional Materials (Teaching students how to use Adobe Photoshop tool to design promotional materials as a practical application of the course).
 - d. Communication Research Methods.
 - e. Introduction to Marketing.
 - f. Media Translation.
 - g. Interpersonal Communication.
 - h. Creative and Media Strategies.
 - i. Computer Application.
 - j. Social Marketing.
 - k. Marketing and Media Research.
 - l. International Marketing.
 - m. Writing for Public Relations and Advertising.
 - n. Media and Society.
 - o. Supervised a graduation project of a team of 15 students; an Integrated Marketing Communications campaign for GoPro Hero 4 action cam.
- b) 2010: Passed TOEFL test with a score of 660, as a part of preparation to get the Master’s Degree.
- c) Attended the following conferences and workshops:

- a. 2011: was a member of a research team that presented a research paper entitled “Public Relations Research in Egypt and the Arab world in half a century: Reality and Future Trends” in the Cairo University Faculty of Mass Communication and United Nations Educational, Scientific and Cultural Organization 17th International Conference. Cairo University.
- b. 2013 January: Attended Workshop of Media and Information Literacy. In Cairo University.
- c. 2013 April: Helped in organizing "Media and Information Literacy and Intercultural Dialogue" (MILID) Week. In Cairo University.
- d. 2013 June: Attended "MILID Summer Week". In the Autonomous University of Barcelona (UAB).
- e. 2013 November: Helped in organizing Media literacy workshop for teachers. In Cairo University.
- f. 2014 February: Attended "Media and Information Literacy and Intercultural Dialogue" conference by the Swedish Institute, the Folkets Bio and Cairo University. In Istanbul.
- g. 2014 November: Attended "Media and Information Literacy and Intercultural Dialogue" conference by the Swedish Institute, the Folkets Bio and Cairo University. In Hurghada, Egypt.

Language Skills:

- Arabic: Mother language.
- English: Excellent written and spoken English.
- French: Very Good.
- Spanish: Good.

Computer Skills:

- Microsoft Word: Excellent.
- Microsoft PowerPoint: Very good.
- Internet (searching, e-mail...): Very good.
- Microsoft Publisher: Good.

- Adobe Photoshop: Good.
- FinalCut: Fair.
- Adobe Premier Pro: Fair.

Personal Skills:

- Excellent communication skills.
- Excellent presentation skills.
- A team worker.
- Work under pressure.