

Curriculum Vita

Name: Sarah Osama Abd El Rahman Adam
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Education:

Msc, Cairo University, Faculty of Commerce, Business Administration Department (2012), thesis titled by; Examining the direct and synergistic impacts of Segmentation Bases on the internet adoption levels on application on Tourism industry.

Bsc, Cairo University, Faculty of Commerce, Business Administration Department (2008).

Elementary to High School Certificate (Thanawya Amma) (2004) - Al Horreya Language School with a grade 98%.

Academic Work Experience:

Assistant Lecturer, Cairo University, Egypt, since fall 2012 to present.

- Assisted in teaching courses of; marketing, sales management, operation management, Human resource management.

Teaching Assistant TA, Cairo University, Egypt, since fall 2009 to 2012.

- Assisted in the preparation of teaching material (presentations and notes).
- Assisted in marking assignments, case studies and quizzes.

Languages:

- English (fluent)
- Arabic (Mother tongue)

Computer skills:

- Microsoft Office, Word, Power Point, Excel.
- SPSS