

Sally Omran is Ph.D. candidate and assistant lecture at Faculty of Commerce, Cairo University, Egypt. She received her MSc and BSc in Business Administration from Faculty of Commerce, English section, Cairo University “grade excellent with 1<sup>st</sup> class honor”. She had experience in teaching marketing, marketing research, organizational behavior, human resources and management courses. Her main research interests lie in the interrelationships between the business multidiscipline and its effect on the organizations. She focused mainly on understanding how people interact with and influence various aspects of their work environment along with the implications for various aspects of organizational behavior. She is particularly interested in the future of the marketing profession and the role of marketing in economic development. Sally Omran can be contacted at: [sallyomran@hotmail.com](mailto:sallyomran@hotmail.com) .