

Sherif Nafie is a university professor with an excellent academic background and extensive professional experience in the media sector. He obtained a doctorate and master's degree in media from the prestigious Cairo University in the Arab Republic of Egypt, and has a deep understanding of advanced technologies and media production.

His experience in the media extends across various fields, whether in media production or electronic marketing, in addition to providing various media consultations to many ministries, institutions and companies.

His skill set spans a broad spectrum, displaying a combination of professional prowess and managerial acumen. He excels at managing media centers, media outlets, negotiations, client relations, and sales generation. Sherif's expertise extends to marketing research, demand generation campaigns, marketing planning, and artificial intelligence.

Sherif is passionate about developing media research in the age of artificial intelligence and the metaverse. He strongly believes in aligning educational strategies and plans with innovative solutions in teaching students, thus developing their skills and abilities and thus generating new job opportunities and raising their competitive efficiency in serving their countries.

Additionally, he possesses exceptional leadership qualities, evident in his self-motivation, technological leadership, and proficiency as a public speaker. His communication skills, both written and verbal, are exceptional, enabling effective collaboration and dissemination of ideas.

Sherif Nafie epitomizes an entrepreneurial spirit, merging technical expertise with strategic vision to drive innovation, growth, and success.