

Mohamed, Hassan Mohamed Hussein

Assistant Lecturer

Egypt

Giza, Hawamdya

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EDUCATION

2015	Cairo University, Giza, Egypt/ Giza Master of Science in Business Administration
2005-2009	Cairo University, Giza, Egypt/ Giza Business Administration Bachelor.

POST GRADUATE TRAINING

2011-2012	Cairo University, Giza, Egypt/ Giza Business Administration Pre master degree.
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LICENSES

2015	International English Language Testing System. ILETS with overall 6.5 band score. Active
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CERTIFICATIONS

2016	Debate workshop DAAD Kairo Akademie
2016	Paraphrasing and reviewing literature DAAD Kairo Akademie
2016	Managing time and meetings Faculty and Leadership Development Center, Cairo University
2016	Statistical Analysis Using E-views The skills Development and Entrepreneurship unit at Faculty of Economics and Political Science, Cairo University.
2016	Statistical Analysis Using SPSS The skills Development and Entrepreneurship unit at Faculty of Economics and Political Science, Cairo University.
2016	Statistical Analysis Using R The skills Development and Entrepreneurship unit at Faculty of Economics and Political Science, Cairo University.
2016	Arabic and English editing in scientific reseach Faculty and Leadership Development Center, Cairo University
2015	Conference organization Faculty and Leadership Development Center, Cairo University

2015	Creative thinking Faculty and Leadership Development Center, Cairo University
2015	Self-management DAAD Kairo Akademie
2015	Self-marketing DAAD Kairo Akademie
2015	Teambuilding for team leaders DAAD Kairo Akademie
2015	Proposal writing DAAD Kairo Akademie
2015	International research publication Faculty and Leadership Development Center, Cairo University
2013	Managing research team Faculty and Leadership Development Center, Cairo University
2013	Communication skills in different learning patterns Faculty and Leadership Development Center, Cairo University
2013	The credit hours systems Faculty and Leadership Development Center, Cairo University
2012	New trends in teaching Faculty and Leadership Development Center, Cairo University
2011	Using technology in teaching Faculty and Leadership Development Center, Cairo University
2011	Arts and behavior in the profession Faculty and Leadership Development Center, Cairo University

CURRENT WORKING

Assistant Lecturer
Marketing division
Business Administration Department.
Cairo University.

SCIENTIFIC POSITION

PhD student
Marketing division
Business Administration Department.
Cairo University.

PROFESSIONAL EXPERIENCES

Reviewer at EMAC region conference 2016.

Reviewer at American Marketing Association (AMA) summer 2015 and winter 2016.

Reviewer at Academy of Marketing 2014, 2015 and 2016.

Statistical experience in multivariate and univariate data analysis.

Using R programming, E-views, SPSS, AMOS and Smart PLS for statistical analysis to perform statistical part in the many theses in Cairo University, Masr University for Science and Technology (MUST) and Helwan University as a freelancer.

Working as assistant Lecturer from 2015 until now.

Working as teaching assistant from 2011 until 2015.

Teaching many courses in Undergraduate and Postgraduate program.

- Marketing management.
- Sales management.
- Purchasing management.
- Material management.
- Public management.
- Project economics.
- Managerial policies.
- Business research methodology (data cleaning and screening)

PUBLICATION

Ahmed S. Zaki, **Mohamed, Hassan Mohamed Hussein**, and Mostafa Helal, (2016). The impact of customer perceived value on tourist intention to return: the mediation role of customer satisfaction; The case of Egypt touristic destination. *Academy of marketing annual conference, competitive papers, Newcastle, UK. Forthcoming.*

Samir Allam, Mohammed Mahmoud Kamel, and **Hassan Mohamed Hussein**, (2016). Profiling the Factors Affecting the Successful Implementation of Green Supply Chain Management in Industrial Sector in Egypt. *Fourth international conference on advances in social science, economics and management study – SEM, Birmingham, UK.*

Hassan Mohamed & Amira Fouad, (2015). The impact of store atmospherics on customer behavioral intentions – the mediation role of customer emotions – Egyptian retailing industry case. *Academy of marketing annual conference, Posters-PT1-P, Limerick, UK.*

Mohamed, Hassan Mohamed Hussein & Mahran, Amira Fouad Ahmed, (2014). In Egyptian retail industry, does store atmosphere affect customer behavioral intentions? *Academy of marketing annual conference proceedings*, Bournemouth, UK.

Publication in progress:

Garas. Sally, Mahran. A.F.A, and **Mohamed., H. M. H**, (2016), The Impact of Internal Branding in Retail Banking on Brand Supporting Behavior of Employees in Egypt, *Journal of product and brand management*. Under review.

PERSONAL DATA

DATE OF BIRTH:

- 5th Jan, 1989

PLACE OF BIRTH

- Egypt, Cairo.

LANGUAGES

- Arabic and English.

MARITAL STATUS

- Married

CHILDREN

- A son.

MARITAL STATUS

- Complete military duty with a good example degree of ethics in republican guard, 2010.

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